

Privacy Policy for BLiV Ltd.

Last Updated: 3 September 2023

1. Introduction

Welcome to BLiV (the "App"). At BLiV Ltd., we value your privacy and are committed to protecting your personal data. This Privacy Policy explains how we collect, use, disclose, and protect your personal information in compliance with the General Data Protection Regulation (GDPR).

2. Information We Collect

We may collect the following types of personal data:

User Account Information: When you register for an account, we may collect your name, email address, username, and password.

Health Information: If you choose to use our health screening feature, we may collect health-related information that you provide voluntarily.

Device Information: We may collect information about your device, including the type of device, operating system, and unique device identifiers.

Usage Information: We may collect information about how you interact with the App, such as the pages you visit, the features you use, and your actions within the App.

Location Information: With your consent, we may collect and process information about your approximate location.

3. How We Use Your Information

We use your personal information for the following purposes:

- a. To provide and improve the App's features and services.
- b. To personalize your experience and provide content and recommendations based on your preferences.
- c. To communicate with you regarding updates, announcements, and support.
- d. To conduct research and analytics to enhance the App's performance.
- e. To ensure compliance with applicable laws and regulations.

4. Data Sharing

We may share your personal information with third parties under the following circumstances:

With your consent.

To comply with legal obligations.

To protect our rights, privacy, safety, or property, and that of our users or others.

In connection with a merger, sale, or acquisition of all or part of our company, subject to confidentiality agreements.

5. Your Data Rights

Under GDPR, you have certain rights concerning your personal data:

Access: You have the right to access the personal data we hold about you.

Rectification: You can request corrections to inaccurate or incomplete data.

Erasure: You can request the deletion of your personal data, subject to legal requirements.

Data Portability: You can request a copy of your data in a structured, machine-readable format.

Objection: You can object to certain processing activities, including direct marketing.

Restriction: You can request restrictions on how we process your data.

To exercise these rights, please contact us at admin@bliv.io

6. Data Security

We implement appropriate technical and organizational measures to protect your personal data against unauthorized access, disclosure, alteration, or destruction.

7. International Data Transfers

Your personal data may be transferred to and processed in countries outside the European Economic Area (EEA). We ensure such transfers comply with GDPR requirements.

8. Changes to this Privacy Policy

We may update this Privacy Policy to reflect changes in our data practices or legal requirements. We will notify you of any significant changes.

9. Contact Us

If you have any questions or concerns about this Privacy Policy or our data processing practices, please contact us at admin@bliv.io.

By using the App, you acknowledge that you have read, understood, and agree to be bound by this Privacy Policy.